



UNIVERSITY OF WEST HUNGARY
FACULTY OF ECONOMICS

Fall Semester

Starting date: September

Courses	Credits
World Markets and Globalization	3
Business Planning	2
Foreign Trade Techniques and Transactions	3
International Finances	2
International Transport and Logistics	2
Human Resource Management	3
Analysis of International Economic Processes	4
International Corporate Economics	4
International Financial Markets	4
International Marketing	3

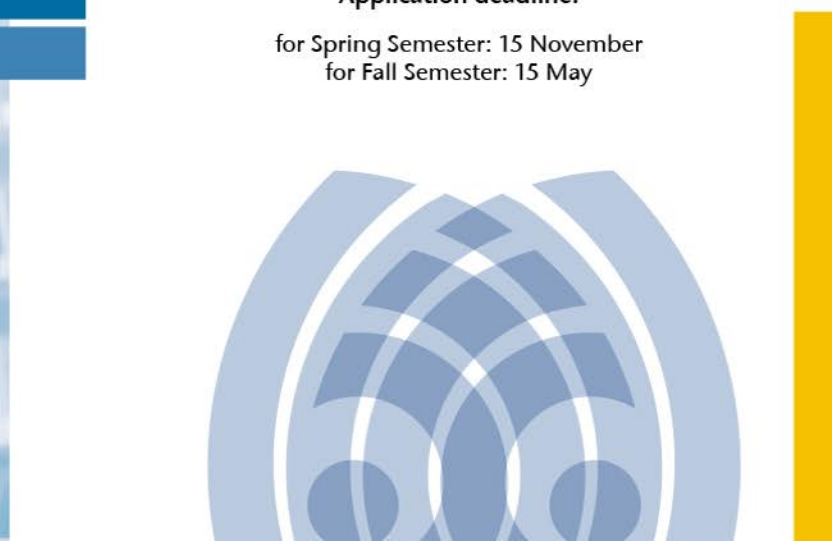
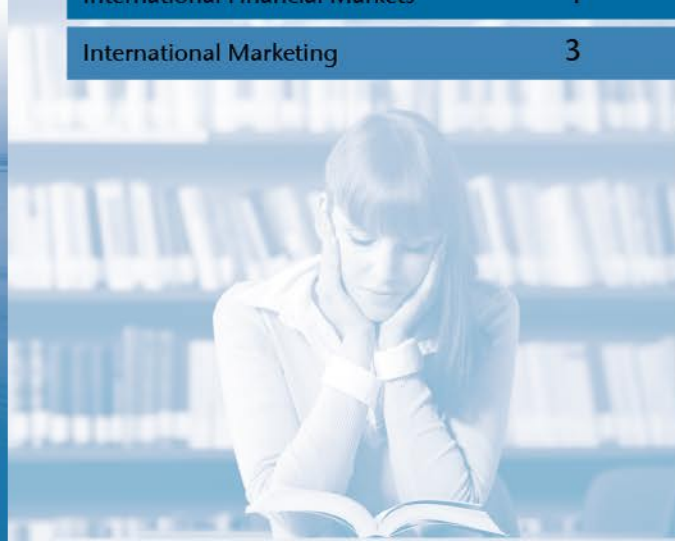
Spring Semester

Starting date: February

Courses	Credits
International Negotiation Techniques	3
Regional and Urban Policy	3
Foreign Trade Economics	3
Project Management	3
Local Economic Development	3
Comparative International Economics	4
International Corporate Strategies	4
Community Law	4
Controlling	3

Application deadline:

for Spring Semester: 15 November
for Fall Semester: 15 May





International Business Economics

Study Programme for International Students

Level: BA

Language of instruction: English

Short description of the Programme

The aim of the programme is to provide the students up-to-date knowledge in the field of foreign economics, international relations, business negotiation techniques in possession of which the students become able to work as middle level managers at companies dealing with foreign trade, or bigger international organisations, multinational companies.

Length of the programme

2 semesters – Students can participate either in the Fall or in the Spring Semester, or in both semesters.

Language requirements

state-accredited English language exam certificate, at least intermediate level (B2), combined (C type) – except for native speakers



University of West Hungary
Faculty of Economics

- training of economist-students began in 1995
- foundation of the Faculty of Economics: 1st January 2000
- foundation of the PhD School: 2001
- starting Bologna Process: 2006

We have study programmes in different levels

Bachelor of Arts

Business Administration and Management, Business Administration and Management in German language, Commerce and Marketing, International Business Economics (English module), Finance and Accounting

Master of Arts

Public Policy and Management, International Economy and Business (German module), Regional and Environmental Economic Studies, Accountancy, Business Development, Management and Leadership, Tourism Management.

Management and Organisation Sciences Doctoral School

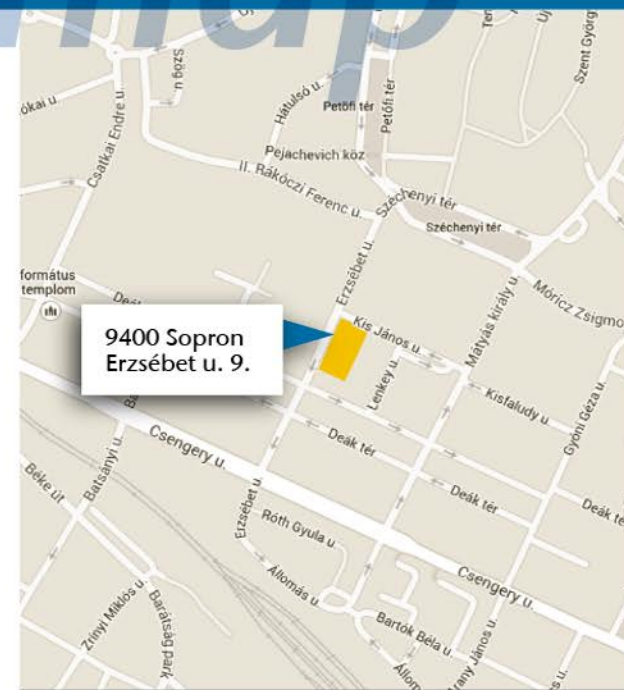
Research fields: Public Economics, Marketing, International Economics, Business Economics and Management, Social and Economic Contexts of Human Resources

Vocational Training in Higher Education

Business Administration and Management, Commerce and Marketing, International Business, Finance and Accounting, Tourism and Catering

and also several Post-graduate courses.

map



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the Faculty for iOS and Android here

ktk.nyme.hu

links

University of West Hungary Faculty of Economics

Study programmes of the Faculty of Economics



UNIVERSITY OF WEST HUNGARY FACULTY OF ECONOMICS

History of the University of West Hungary:

The predecessor of the university in Sopron was a Mining School which was founded in Selmecbánya by King Charles III in 1735 and raised to the rank of an academy by Queen Maria Theresa in 1770.

In 1919 the institution as Hungarian Royal College of Mining and Forestry Engineering moved to Sopron. The University of Forestry and Wood Sciences was established in 1962, including Faculty of Forestry, Faculty of Wood Sciences and since 1972, the College Faculty of Land Surveying and Mapping at Székesfehérvár. Between 1996 and 1999 the official name of the university was the University of Sopron.

As a result of the integration process in higher education, the University of Sopron has been functioning under the name of University of West Hungary, with its headquarters in Sopron since 1st January 2000. Today the university has 8 faculties.

History of the Faculty of Economics:

Training of economist-students was introduced in Sopron on a correspondence course in 1995. The first full-time course of business and management programme started in September 1996. In the autumn 1998 a supplementary course for students with college economic degree was also launched. After a successful accreditation process, the Faculty of Economics was established on 1st January 2000.

The Doctoral School of the Faculty was accredited in September 2001; therefore it became possible to get PhD degree and conduct habilitation procedure at the Faculty, even in foreign languages.

The Bologna process was started in 2006.

Bachelor of Arts

Business Administration and Management, Business Administration and Management in German language, Commerce and Marketing, International Business Economics (English module in the 5th and 6th Semesters), Finance and Accounting

Master of Arts

Public Policy and Management, International Economy and Business (German module), Regional and Environmental Economic Studies, Accountancy, Business Development, Management and Leadership, Tourism Management.

Management and Organisation Sciences Doctoral School

Research fields: Public Economics, Marketing, International Economics, Business Economics and Management, Social and Economic Contexts of Human Resources

Vocational Training in Higher Education

Business Administration and Management, Commerce and Marketing, International Business, Finance and Accounting, Tourism and Catering

and also several **Post-graduate courses.**



Traditions

Each campus has its own character: one cherishes the student traditions originating in Selmecbánya whose roots go back to the mysterious Middle Ages; others have formed their own special community.



Sport

The Sopron Sports Association of the University of West Hungary (SMAFC) – made legendary by its basketball players – was founded in 1860 and has continuously operated as one of Europe's oldest sports associations ever since. Today excellent results are being achieved in many of the association's sections, e.g. in karate, riding, chess, ski and orienteering.

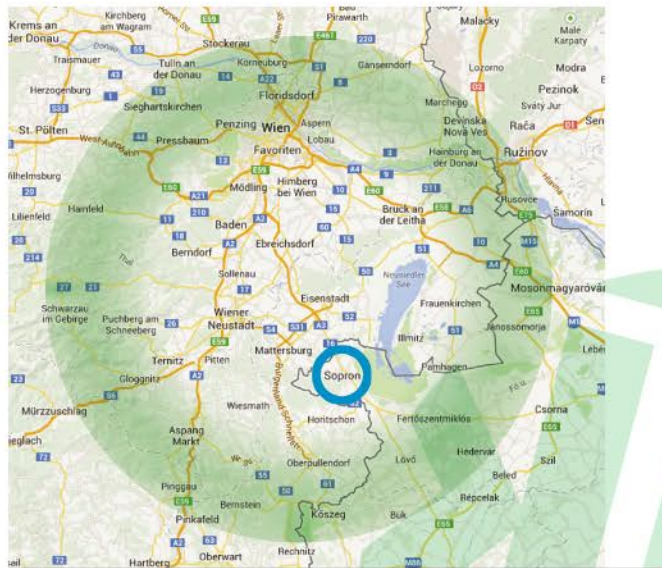
Accommodation

Accommodation for the students is provided in the dormitories of the university.



Sopron

- situated near the **western borders of Hungary**, at the foot of the Alps, 60 km from Vienna and 220 km from Budapest
- population – around 60,000
- ancient town with small streets in the centre providing a **historical atmosphere**
- **Gothic, Baroque** and **Renaissance** architectural rarities
- historical monuments
- bustling musical and cultural life
- refreshing natural environment, **alpine air**
- famous for its **gastronomy** and **wine**



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